



F A C T S H E E T

FOUNDED: 1985

SERVICES: Full service advertising agency

OWNERSHIP: Independent, owned by refugees from very large ad agencies

NUMBER OF EMPLOYEES: 90

ANNUAL BILLINGS: Over \$120 million

WEBSITE: www.hoffmanlewis.com

PHILOSOPHY: We advocate a unique philosophy called Performance-Based Advertising, which you can read about [here](#).

OFFICES:

San Francisco

New business contact:
Andrea Alfano
aalfano@hoffmanlewis.com
(415) 544-4109 – direct

St. Louis

New business contact:
Mark Schaeffer
mschaeffer@hoffmanlewis.com
(314) 454-3440 – direct

CURRENT CLIENTS:

Ashley Furniture Homestore
Bank of the West
BevMo!
Echostar
Horizon Organic Dairy
McDonald's

Missouri Division of Tourism
Raley's
St. Louis Convention and Visitors Commission
Touchstone Energy
Toyota

MANAGEMENT TEAM:

Bob Hoffman – CEO
Sharon Krinsky – President, Executive Creative Director
Andrea Alfano – EVP, Director of Client Services and New Business Development
Josh Nichol – EVP, General Manager
Mark Schaeffer – President, St. Louis
Mark Murray – SVP, CFO
Sue Ream – SVP, Media Director
Trey Curtola – SVP, Account Director
Tyler Martin – VP, Director of Client Services, St. Louis